

# 2016 Carolinas' Meeting

Connect • Collaborate • Capitalize

February 29 - March 1, 2016 | Raleigh Marriott City Center, Raleigh, NC

## Get in Front of the Leaders in Real Estate Development

This is an unparalleled opportunity to network with business decision makers, showcase your company's services and products, and strengthen ties with existing clients. ULI develops programs that fit the needs of your business for promotion, networking, and business development. You can choose to sponsor individual events, distribute promotional material, or enhance your profile in a variety of materials created exclusively for the event. Your total sponsor commitment will place you in one of our sponsorship circles, entitling your firm to additional benefits.



## Who You Will Meet

More than 500 of the real estate industry's most influential professionals from across the region gather to attend the ULI Carolinas' Meeting every year. Members who attend are commercial developers, finance executives, economic development specialists, architects and urban planners, owners and managers, real estate consultants, and property advisers.



## Sponsorship Opportunities

As a sponsor, receive exclusive recognition from your peers at one of the largest ULI regional meetings in the United States. Prior to the Meeting, receive prominent recognition in promotional information sent to prospective attendees and members of ULI. Throughout the Meeting, sponsors logos/name will be featured on signage, banners, agendas and the online event app. Limited sponsorships are available in the premium categories, so confirm your participation today. .

### Sign Up Form

#### Sponsorship

Level \_\_\_\_\_ Amount \_\_\_\_\_

#### Contact Information

Name \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Upon confirmation, an invoice for the sponsorship will be sent.

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## Sponsorship Levels and Benefits

	Presenting	Major	Premium	Contributing	Supporting
<b>Company Recognition</b>					
• Link on Meeting Website	Logo	Logo	Logo	Name	Name
• Meeting Broadcast E-mails	Logo	Logo	Logo	Name	Name
• Onsite Sponsor Signage	Logo	Logo	Logo	Name	Name
• Sponsor Page of Mobile App	Logo	Logo	Logo	Name	Name
• Display Materials at Meeting	✓	✓	✓	-	-
• Introduce Meeting Speaker	Keynote	Concurrent	-	-	-
• Banner Ad on Mobile App	✓	✓	-	-	-
• Branding on Specialty Item	✓	-	-	-	-
• Branding at Select Events	Logo at Keynote Session	Logo at Session	Logo at Reception, Lunch or Breakfast	Name at WLI dinner, YLG Reception or Mobile Workshop	-
<b>Complimentary Registrations</b>	6	3	2	1	-
<b>Number of Opportunities Available</b>	1	5	10	-	-
<b>Price</b>	\$15,000	\$7,500	\$5,000	\$2,500	\$1,500

## Additional Sponsorships

Premium sponsors of the Carolinas' Meeting receive a 10% discount on additional opportunities. Consider the unique exposure each of these offer:

- **Mobile Application (exclusive)** – All agenda, speaker bios and polling are within the Mobile App. Receive exposure with your company logo on each page of the App and one complimentary registration to the Carolinas' Meeting. \$3500
- **Badge Lanyards (exclusive)** – Company logo on each lanyard distributed to event attendees. \$2500
- **Mobile Workshop** – Company logo and 2 tickets to the selected Mobile Workshop. \$1500
- **Women's Leadership Dinner** – Company logo and 2 tickets to the Monday evening event. \$1500
- **Young Leaders Reception** – Company logo and 2 tickets to the Monday evening event. \$1500