



Urban Land Institute

Triangle

Membership Committee

Description of Membership Committee:

The Membership Committee is responsible for expanding, maintaining and diversifying by sector, geography and demographics, ULI membership in the Triangle and eastern North Carolina. The membership committee is also responsible for identifying and developing member engagement products and/or programs. The Membership Committee will work closely with the Sponsorship Committee as the “business development” arm of the District Council.

Specific Tasks for Committee Members:

- Develop and implement annual membership plan with strategic growth goals for the District Council – i.e. target individuals/companies/sectors.
- Strive to increase the diversity of ULI Triangle membership by actively recruiting all sectors of the real estate development community (public and private sector).
- Invite prospective members to events.
- Identify and develop new member engagement opportunities including but not limited to: special programs for Full Members, local/regional Product Councils, etc.
- Man membership table at non-member ULI events (approx. 4x/year).
- Recruits and retains ULI membership in the Triangle and eastern North Carolina.
- Be an “ambassador” to welcome new members to ULI.

Committee Meeting Schedule:

The Membership committee will meet every other month, or as needed. The membership committee volunteer is a one-year commitment renewable 3 times.

For more information:

Contact Dwight Bassett, Membership Chair, at dbassett@townofchapelhill.org, or Julie Paul, ULI Triangle Executive Director, at julie.paul@uli.org.