



Urban Land Institute

Triangle

Communications Committee

Description of Communications Committee:

The Communications/PR Committee is responsible for promoting activities of the Urban Land Institute and the Triangle District Council. Enhancing participation at ULI Triangle forums, roundtable and outreach programs and promoting/ disseminating ULI educational materials are primary goals of this committee. Diversity of attendance and membership is high on the list of objectives and a measurement of success.

Specific Tasks for Committee Members:

- Create District Council Annual Communications plan.
- Help develop and maintain website.
- Summarize programs for website.
- Contribute to ULI Triangle blog, LinkedIn and Twitter social media outlets.
- Help develop and provide input for the ULI Triangle Annual Report.
- Assist in PR efforts as needed – press releases, interviews with media, etc.
- Promote activities of the Urban Land Institute and the Triangle District Council.
- Enhance participation at ULI Triangle forums, roundtables and outreach programs.
- Summarize and disseminate ULI educational materials.
- Strive to diversify attendance and membership.

Committee Meeting Schedule:

The Communications Committee will meet every other month, or as needed. The communications committee volunteer is a one-year commitment renewable 3 times.

For more information:

Contact Toby Coleman, Communications Chair, at tcoleman@smithlaw.com, or Julie Paul, ULI Triangle Executive Director, at julie.paul@uli.org.